

ANNUAL REPORT

2018

Improving
lives
through
innovation



PHD

Partners in
Health and
Development

Our Vision

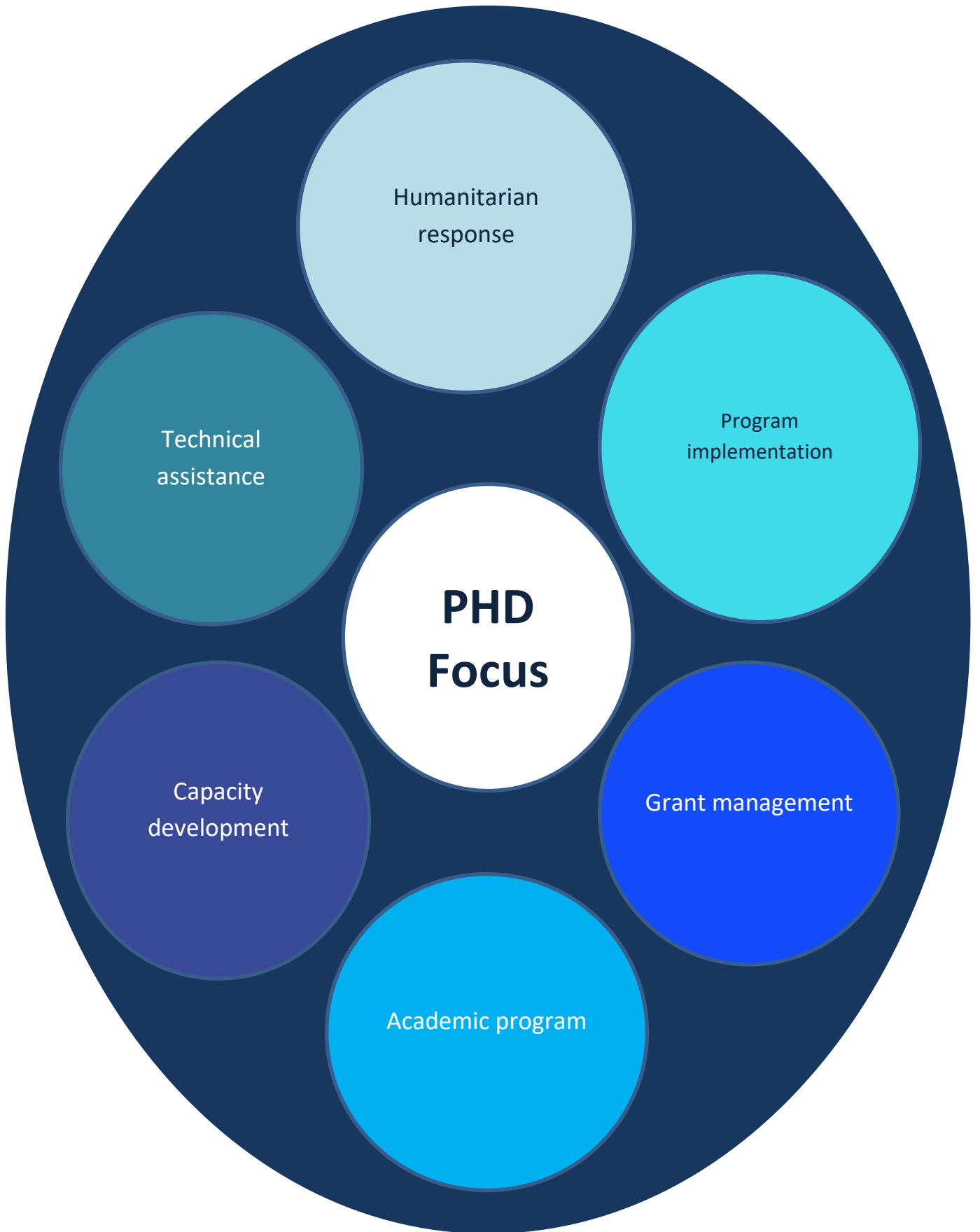
***AN INCLUSIVE AND
EMPOWERED
SOCIETY
WITH EQUAL
OPPORTUNITY***

Mission

- Supporting development actors in managing development process for sustainable development and
- Enhancing quality of life of the people with particular emphasis to marginalized and less privileged through improving access to livelihood opportunities.

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Chairperson's Foreword

During 2018, hundreds of non-government organisations with support from the Government of Bangladesh, local, national, international agencies, UN bodies, and Development Partners mobilized their resources to combat the Rohingya crisis. PHD, with its extensive past experience of conducting emergency mitigation operations in Bangladesh, instantaneously rushed to participate in and contribute to addressing the crisis.-It expanded and continued the activities that were initiated just after the influx of Forcibly Displaced Myanmar Nationals in August 2017.-It is gratifying to see that, in addition to the UNICEF managed project, with the support from UNFPA, PHD has expanded its work within the host communities in Cox's Bazaar.

PHD continued its growth throughout 2018 and with its reputation was able to attract new funding agencies, such as, FHI360. I believe, the reputation that PHD has earned is the result of seamless efforts and contribution of the management, and enormous hard work and sincerity of the whole team starting from the field to the headquarters level.

I hope and trust that PHD will maintain the quality of its services in the future and be able to contribute more in the development sector, systems-strengthening and beyond.

My sincere thanks to the Government of Bangladesh and the donors/ development partners for their generous support, and the PHD team for keeping the reputation of the organization high with its integrity, team work, transparency and flexibility.

A handwritten signature in black ink, appearing to read 'K. M. Rezaul Haque'. The signature is stylized and written in a cursive-like font.

Dr. K M Rezaul Haque

From the Managing Director



PHD has been working with several partners during last two decades. Majority of our interventions and technical support are based on pre-defined protocols and models.

While PHD was busy in initiating its new “Nutrition” focused intervention with Social Development Foundation (SDF), the biggest humanitarian disaster in the world’s history began in August 2017. Bangladesh has received thousands of Rohingya population that fled from Myanmar and influx in Cox’s Bazar. The government of Bangladesh and the development partners including UN were not ready to face such a humanitarian crisis. Immediately, GoB and DPs responded by mobilizing resources as much as possible from all the sectors.

We, the PHD as a tested partner of UNICEF, also responded immediately with our experienced workforce. In August 2017, PHD has deployed its field workers, paramedics and others in Katupalang of Ukhiya and with support from UNICEF on 16 September 2017 started the project **“Response to new Rohingya settlements for MNCAH Services’ with 8 Health Posts (HPs)”**.

The Nutrition Awareness Support Service (NASS) has officially started in July 2017 and launched its activities in 5 districts of Mymensingh region. Nutrition is always a built-in component of any maternal and child health

project PHD have been implementing for many years. However, NASS added some newness in PHD’s experience. The project not only provides SBCC, it also provide Tippy Taps and vegetable seeds among the beneficiaries. SDF has been implementing Notun Jiban Livelihood Improvement Project (NJLIP) in three regions; Mymensingh, Khulan and Barisal. Among these three, Mymensingh is the biggest in terms of coverage and funding. PHD has been awarded as the service provider for the NASS in Mymensingh. As a result, in end of 2017, the number of PHD districts offices increased to 18.

PHD’s academic program on Developing Midwives Project (DMP) has successfully enrolled 90 students in three batches at PHD Centre, Khulna under the non-government Diploma in Midwifery Education. Students from the first batch have already graduated and got Diploma license from Bangladesh Nursing and Midwifery Council. 100% of the licensed midwives got job in NGO sector and passed PSC exam of the government. PHD has completed selecting students for 4th batch during 2017.

PHD has started two new projects during 2017, and also successfully completed “Improving Health & Nutrition for Hard to Reach Mother & Young Children (IH&NHMYC) for reducing equity gaps”. Seven other projects are there which started before the year 2017 and continuing for the year next or more. This report highlights some major achievements of all the projects.

A handwritten signature in black ink, appearing to read 'Abdus Salam'.

Abdus Salam



**Program Implementation
in 2018**

Community based interventions for Improving Effective Coverage of Maternal, New-born and Child Health (IECMNCH) Services for reducing Preventable New-born and Child Deaths , Funded by: KOICA, Managed by: UNICEF, October 2016 to June 2019

Aim and Objectives: Reduction of Maternal, neonatal and under-five child mortality and morbidity as well as improvement of Young Children’s growth and development

Key health care practices at household level improved along with timely care seeking from appropriate providers through creating an enabling environment where community, local government, NGOs/CBOs Networks and Health System are mobilized and engaged in functional collaboration for producing effective coverage of MNCH Services

- Major achievements during 2018**
Involving Private Sector
1. **Involving Private Sector** (Project managed to get support from Walton Bangladesh in organizing Mothers Assembly by Corporate Social Responsibility -CSR)
 2. Local Governance improved for producing functional linkages with Local Health System to ensure Community-based MNCH and Nutrition Services
 3. Community Health System Strengthened and better integrated with HMIS
 4. Enhanced Collaboration by CG’s Provided support from CG own contribution of approximate 13,31,800/-
 5. **Cloud MIS** : PHD has initiated an Cloud MIS (CMIS) to monitor the project progress by field level data to supplement DHIS2 database

- Lessons learned during 2018**
1. Local Government (Union Parishad) involvement in the Project was good decision
 2. Local Government (Upazila & Union Level) authority & CG can play a vital role for MNCH and Nutrition Services
 3. Training programmers for increase service coverage are most effective when the field staff planned to meet local needs



- Major Challenges identified during 2018**
1. Identifying the 100% pregnant women particularly when the area is remote and hard to reach
 2. Data unification at Union level & Default tracking outside the **CC catchment** area
 3. Strengthening Referral Mechanism from grassroots to Upazila and District level facilities for serving PWs with high risk and maternal complications as well as Sick Neonates and U5C

MaMoni Health System strengthen (MaMoni HSS), Funded by: USAID, Managed by: Save the Children, March 2014 to : July 2018

Aim and Objectives:

IR 1. Improve service readiness through critical gap management
IR 2: Strengthen health systems at the district level and below
IR 3. Promote an enabling environment to strengthen district level health systems
IR 4. Identify and reduce barriers to accessing health services

Major achievements during 2018

1. Trained 104 Health and FP Frontline Staff in 4 batches.
2. Trained 1,049 Community Volunteers (CVs) in 34 batches
3. Facilitated 175 Union Follow Up Meeting, 4,690 Community Action Group (CAG) Meeting and 1,573 Community Micro planning Meeting (cMPM)
4. Conducted 41 BCC Events with 2,622 people attend



Lessons learned during 2018

1. An effective collaboration and coordination with LGI, Information Department, and Religious Leaders can change effectively the health scenario.
2. Facility based committee (UH&FWC Management Committee) can take the lead for improving facility readiness and service utilization.
3. Leadership of District level person (CS, DDFP, DC, DDLG) can make a difference.

Major Challenges identified during 2018

1. Utilizing Community Volunteer for community mobilization and recognizing their contribution for MNCHFP/N performance improvement by the Health & Family Planning department.
2. Continuing the delivery and others FP services from UH&FWC as there are many vacant positions of FWV and many FWVs are residing away from the facilities.
3. Comprehensive emergency obstetric care services (CEmOC) as some UHCs don't provide due to unavailability of pair service providers

Nutrition Awareness and Support Services ,Funded by: World Bank, Managed by: Social Development Foundation (SDF), June 2017 to June 2020

Aim and Objectives:
To improve nutrition knowledge, awareness, attitude and practices that enhance nutritional outcomes for targeted beneficiaries in selected project areas and to support beneficiaries in optimizing nutrition through their livelihood activities.

- Major achievements during 2018**
1. 122167 hand washing stations were installed up in the targeted HHs to practicing hand washing with soap and water
 2. 16974 home state garden were developed through providing support and motivation to create opportunity for the targeted beneficiaries to having diversified vegetable
 3. 99 Nutrition organizers and 3150 Nutrition Support committee members from selected communities received Nutrition Training
 4. 5235 Pregnant women 20340 lactating mother 36094 mother-in laws and 39172 adolescent girls were reached through BCC session and counseling service to enhance awareness and knowledge of basic nutrition which will contribute for better nutritional outcome.

- Lessons learned during 2018**
1. When the importance and way of benefit of hand washing is clear to the beneficiaries, they accept Tippy Tap and practice hand washing and become habituate to use the new tools and technologies (Tippy Tap)
 2. During field visit regular interaction by the project staff with Nutrition Support committees, Gram Samittees and Gram Parisad members make them aware and more responsible to support the implementation of NASS activities in the community and results and better ownership to NASS-NJLIP.

Major Challenges identified during 2018

Most of Nutrition Organizers (NO) are young and unmarried. Turnover of NO is very high (30%) Mainly because of the status change from ‘unmarried’ to ‘married’ and changing job. It hampers the quality implementation of the project activities.

1. About 33% of project field staff (replaced NOs and UNs) are untrained for long days which is a leading obstacle of improvement of the quality of project activities.
2. ‘**Hand washing**’, is one of the major activities of this project. NOs talk about this in Uthan Baithak, counseling and demonstrate what to do and how, install Tippy Taps etc. Moreover, there are other campaigns on this issue through day celebration, mass media, poster, leaflet etc. Community people still do not follow it properly. Though it is recognized that, it takes time in changing behavior which they have been practicing for decades/ generations, we need to give more emphasis on that through all our channels/ ways.

MaMoni – Maternal and New-born Care Strengthening (MaMoni-MNCS) Project,
Funded by: USAID, Managed by: Save the Children, August 2018 to March 2023

Aim and Objectives:

Goal:

1. Reducing neonatal mortality rate below 18 (per 1,000 live births)
2. Maternal mortality ratio below 121 (per 100,000 live births)

Strategic Objective:

Increased Equitable Utilization of Quality Maternal and Newborn Care Services

Intermediate Results

- IR1: Improved responsiveness of district health systems to deliver patient-centered MNC services
 IR2: Improved quality of MNC services and governance of quality of care
 IR3: Sustained improvement in access & demand for MNC services & household practices
 IR4: Improved national capacity to deliver quality MNC services at scale

Major achievements during 2018

- Project office setup
- Staff on board
- Initiate District and National level coordination



Improving Community Health Workers Program Performances through Harmonization and Community Engagement to Sustain Effective Coverage at Scale in Bangladesh. Commonly, this project is known shortly as Improving Community Health Workers (ICHW) project. Funded by: USAID, Managed by: Save the Children in Bangladesh, June 2016 to September 2019

Aim and Objectives:

Effective coverage of high impact maternal, newborn, child health, family planning, and nutrition interventions achieved and health status improved.

Objective 1: Institutionalization of Community Health Workers (CHW): Efficient and effective linkages between communities and health and local systems established inclusive of change in behavior that reduce gender barriers in systems and social norms.

Objective 2: Measurement to influence systems and policies: Evidence and data for decision making to promote scale, equity, and mutual accountability generated and used at all levels.

Objective 3: Inclusive and effective partnerships: Coordination and collaboration between government, civil society, and the private sector to influence national and local policies and plans improved.

Major achievements during 2018

1. Draft Harmonized Job Description for Community Health Workers (CHWs) in Bangladesh
2. Modeling of Community Clinic Centered Health Service model
3. Finalization of Community Health Worker (CHW) definition and dissemination by the MoHFW nationally
4. Revitalization of Union Education Health and Family Planning Standing Committee (UEHFPSC) in ICHW project intervention area
5. Reformation of Community Group and Support Group with social mapping

Lessons learned during 2018

1. Whenever the CG/CSG members are well aware about their roles and responsibilities and get cordial support from others, it make them motivated towards engaging and facilitating community health care services.
2. Through sharing the mode of one’s good practices/examples to another, it helps them exploring the best options/ways to get results for that community.
3. Regarding CG and UEHFPSC regular meeting, the elected union parishad’s members are the key actors and their presence in the meeting can make it successful. Their regular presence in a certain meeting will encourage community people to be more interested in attending the meeting. An effective meeting brings good results in service delivery.

Major Challenges identified during 2018

1. Quality monitoring by GoB first line supervisors and the members of the Union Education Health and Family Planning Standing Committee on the service sites
2. Allocation and utilization of budget for Health and family planning sector by UP
3. Effectiveness of Community Support Group meeting with standard and timely participation at the same time regular update of meeting regulation

USAID Strengthening Multisectoral Nutrition Programing through Implementation Science Activity. Funded by: USAID, Managed by: FHI360, July 2018 to December 2021

Aim and Objectives:

Goal: Nutrition policy making and implementation in Bangladesh is informed by high quality local evidence.

IR 1: Increased availability of evidence to guide multi-sectoral nutrition programming implementation

IR 2: Improved capacity to use evidence to inform policy and programmatic decision-making

Major achievements during 2018

1. Completed staff recruitment (Total 88 Staff recruited).
2. District and Upazila level project office set-up (20 upazila office and 02 Zonal office, 01 Regional Office)
3. Staff induction on MSNP Package for 03 days.
4. Total 170 CNP recruitment in 22 upazila under 06 districts.
5. Global Hand Washing Day observation.



Lessons learned during 2018

1. Government involvement in the CNPs recruitment was a good decision.
2. Consortium approach is very much effective to execute nutrition project
3. District and Upazila Nutrition Coordination committee can play a vital role for Multisectoral approach

Major Challenges identified during 2018

1. Recommendation from Union Perished Chairman, local elite persons, political leaders, govt. stakeholder for CNP recruitment.
2. More involvement of Health and Family planning department in the CNP recruitment process.
3. UNOs involvement in CNP recruitment at very beginning of project.

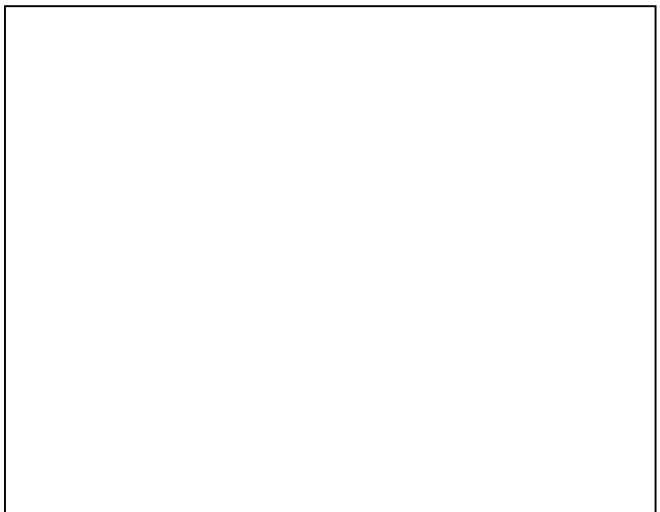


Project Name: Community based Intervention for Improving Sexual, Reproductive Health and Rights (SRHR) including maternal and Neonatal Health in Moulvibazar District. Funded by: CAG, Managed by: UNICEF, November 2018 to December 2020

Aim and Objectives: Reduction of Maternal, neonatal and under-five child mortality and morbidity as well as improvement of Young Children’s growth and development

Key health care practices at household level improved along with timely care seeking from appropriate providers through creating an enabling environment where community, local government, NGOs/CBOs Networks and Health System are mobilized and engaged in functional collaboration for producing effective coverage of MNCH Services

- Major achievements during 2018**
1. Project launching workshops in District Level was held in participation of Deputy Commissioner, CS, DDFP and other District and Upazila level Govt. Managers, Tea Garden Managers, Upazila Chairman, and PHD’s head office and project staffs.
 2. Key Staffs are on board
 3. Completed Upazila Level Advocacy Workshops
 4. Conduct rapid assessment at Facility level in Moulvibazar



Empowering Women for improved livelihood through Skill Development, Implementation**period:** March 2016- Feb 2018, **Donor:** Australian High Commission, Dhaka

The overall objective of the project is empowering disadvantaged and underprivileged women to enhance control over productive resources and improved livelihoods.

Four deliverables of the project include-

- Develop women's skills for income generation
- Improve decision-making by women over productive resources and income generation
- Improve women's leadership and control over assets and incomes
- Ensure food security and nutrition for the vulnerable women and children

**Achievements**

PHD successfully completed the project in February 2018. Final report also submitted to the donor

50 Direct Beneficiaries have been enrolled successfully in the entrepreneurship (20 in Tailoring, 15 in Livestock Farming, and 15 in Vegetable Cultivation)

50 Direct Beneficiaries using Community Resource Mapping (CRM) tools

Developed Trade-based **3 Skills Development Manual**, executed modular test-run, and rolled out 8 batches of training courses



**Humanitarian
Response**

Emergency Response to New Rohingya Settlement for MNCAH Services. Funded by: Canada, From the people of Japan, The Government of the Republic of Korea, UK aid, USA. Managed by: UNICEF, September 2017 to September 2019

Aim:

Provide life-saving basic assistance in settlements, camps and host communities.

Objectives:

1. Access of Forcibly Displaced Myanmar Nationals (FDMN) Women, Newborns and U5 children to Comprehensive MNCAH services improved.
2. Capacity of service providers in 8 Health Posts further enhanced for ensuring continuum of care among the registered PWs, NBs and U5 Children.
3. Referral services for PWs with complication, Sick New-born and U5 children to appropriate health services improved.
4. Quality Improvement (QI) initiatives in 8 HPs in place and standardized.

Major achievements during 2018

1. 8 Health Posts are in operation at different camp. Health Services are being delivered by maintain following the standard protocol. Total number of treated patients is **270,272** (Male 101,607 and Female 168,665). Total Number of provided ANC is **34,756** and Total Number of provided PNC is **5,033**.
2. Routine EPI activities are functioning at 8 HPs with support of GoB. Total number of fully vaccinated child (Tracer MR) is **443**.
3. Ambulance in operation and Referral system has strengthened. Total referred patients in 2018 was 1,693
4. Laboratory services in operation at two Health Posts. Total number of beneficiary received laboratory services was 1,934.
5. In addition PHD has started Family Planning services at 8 HPs and PMTCT/HIV testing going on at 3 HPs.

Lessons learned during 2018

1. Health worker is essential for healthy and planned life.
2. Language plays an important role in field level.
3. Coordination with Camp in Charge and site management makes the safety and the services very easy. We got different support from other agency (Water supply, Sanitation, Drainage system etc.)

Major Challenges identified during 2018

1. Language barrier and conservativeness of Rohingya peoples is a bottleneck in communication between the Patients and the Service Providers.
2. To ensure treatment for referral patient without delay because of Government hospital facilities are overcrowded and do not have the enough resources to cope with the high volumes of referral patients.
3. Safety and security in camp is one of challenges. Number of miscreants has increased. The extremist are alert to do something in the camp.
4. Transportation inside camps because there no sufficient local transport that's why our field staffs are facing very difficulties.
5. Social barrier for female health worker during their movement inside the camp.
6. Limitation in supplying medicines.

Community based Maternal, Newborn, and SRH Program for Rohingya and Host Communities. Funded by: UNFPA, Managed by: Partners in Health and Development, July 2018 to June 2019

Aim and Objectives:

1. Facilitate community leadership and participation in Rohingya Camps creating ownership of CHW supported community based interventions in Rohingya Camps.
2. HH based awareness services on basic SRH and MNH practices among Host communities and Rohingya camp.
3. Refer PWs and GBV/CMR survivors at the appropriate health facilities for accessing SRH and MNH services.
4. Increasing awareness on SRH & MNH practices among host communities and Rohingya camps.
5. Promote local Government engagement for improving SRH and MNH services uptake at different health facilities in the respective unions.

Major achievements during 2018

1. 280 CHWs selected and engaged in the field for awareness program
2. RHAG formation, orientation and performance review of CHWs
3. All CHW have received comprehensive training
4. Maternal Mortality Survey is completed

Photo credit: The Daily Star





Project Name: Developing Midwives Project (Diploma In Midwifery Education Programme). Funded by DFID, Managed by: JGPSPH , BRAC University, October 2017 to October 2021

Goals: Develop a cadre of competent professional midwives to deliver quality services to mother, newborns and infants.

Aim and Objectives: DMP aims to draw young woman from disadvantaged rural and urban communities in the country and educate them to become competent midwives through a three year diploma in midwifery course to primarily served in the under-served areas of the country.

Objective: Two-pronged approach has been adopted to achieve the DMP objective:

1. Building capacity of our academic site for educating the midwives
2. Developing the students to become competent midwives.

Major Achievements during 2018

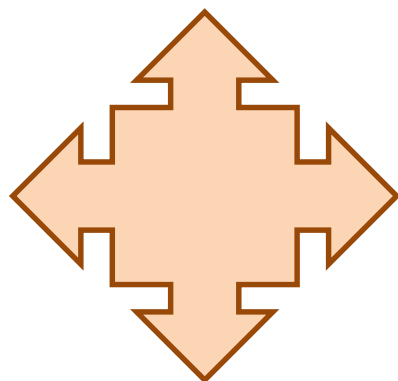
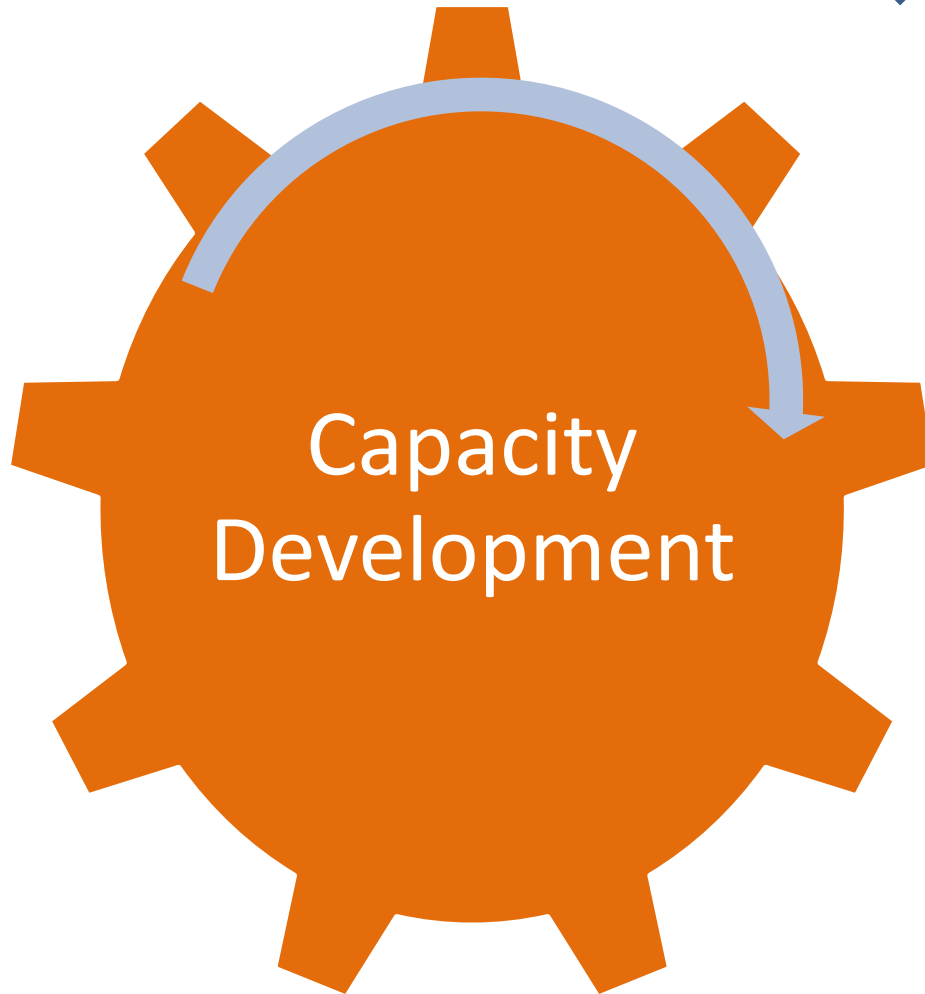
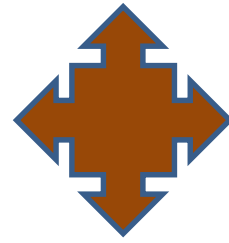
- Completion of **Internship Targets:** All students completed Internship under the Midwifery Education Program in time, and achieved their individual performance target in NVD, ANC, PNC & ENC
- **Endorsement** as Graduated Midwives : 3rd batch students successfully passed their Final Exam, received BRAC University testimonial as graduated midwives, and equipped with an inclusive package of Midwifery Tool-Kits
- **BNMC Registration** as Licensed Midwives: 3rd Batch Graduated Midwives prepared and waiting for licensing exam under BNMC





Technical Assistance

<p>Finalization Of Polio Transition Plan And Health System Strengthening / Programme Support Rationale (HSS3/ PSR)</p>	<p>PHD provided technical support in finalization of Polio Transition Plan and HSS3/ PSR. The assignment includes; reviewing existing draft documents on both the HSS3 and PSR, GAVI guidelines and feedback, organizing workshops, arranging consultative meeting with MoH&FW, DGHS and other stakeholders on polio transition as per WHO regional and global guideline and explore various options for the transition. After consultation with GOB and relevant stakeholders the polio transition plan has been finalized. The plan has also received the approval from the GOB.</p>
<p>Finalization Of Comprehensive Multiyear Immunization Plan Of Action (Cmyp) , And Review For Update Of TOR For NCIP</p>	<p>The short term TA support was to finalize cMYP and also update the TOR for NCIP. The assignment included; review documents, arranging and facilitating workshops, consultative meeting with stakeholders, incorporating the outcomes, feedback, comments in the plan, finalizing the plan and ToR of NCIP and submit to GoB for approval.</p>
<p>Documentation Of Country Success In Polio Eradication</p>	<p>PHD provided TA to document the Bangladesh’s success stories in Polio Eradication. The assignment included; literature review, collection of success stories and challenges, discussion with EPI, DGHS Team Leader, Immunization and Vaccine Development and NPOs WHO country office, incorporation of the comments and feedback, document the process and submit it to GoB and WHO.</p>



In response to number of requests from some organisations, in August 2018, PHD organized a week long Training of Trainer on **Facilitation Skills**. A total of 29 mid-level NGOs staff attended the ToT that was arranged in Tangail district.

With the objective of the ToT, *“Enhancement of knowledge, skills and attitude of the participants so that they will be able to design, develop, implement, monitor and evaluate any participatory training effectively”*, PHD delivered it covering the contents below:

Contents

- ◇ Concept and importance of participatory training
- ◇ Principles of adult learning
- ◇ Stages of training cycle
- ◇ Roles and tasks/Responsibilities of a Facilitator
- ◇ Formulation of performance objectives;
- ◇ Different training methods & its Strengths and limitations
- ◇ Visual presentation with Training aid and materials
- ◇ Develop curriculum outline, session guide and manual
- ◇ Presentation skill
- ◇ Training monitoring, evaluation and follow-up
- ◇ Training management overview manual
- ◇ Presentation skill
- ◇ Training monitoring, evaluation and follow-up
- ◇ Training management

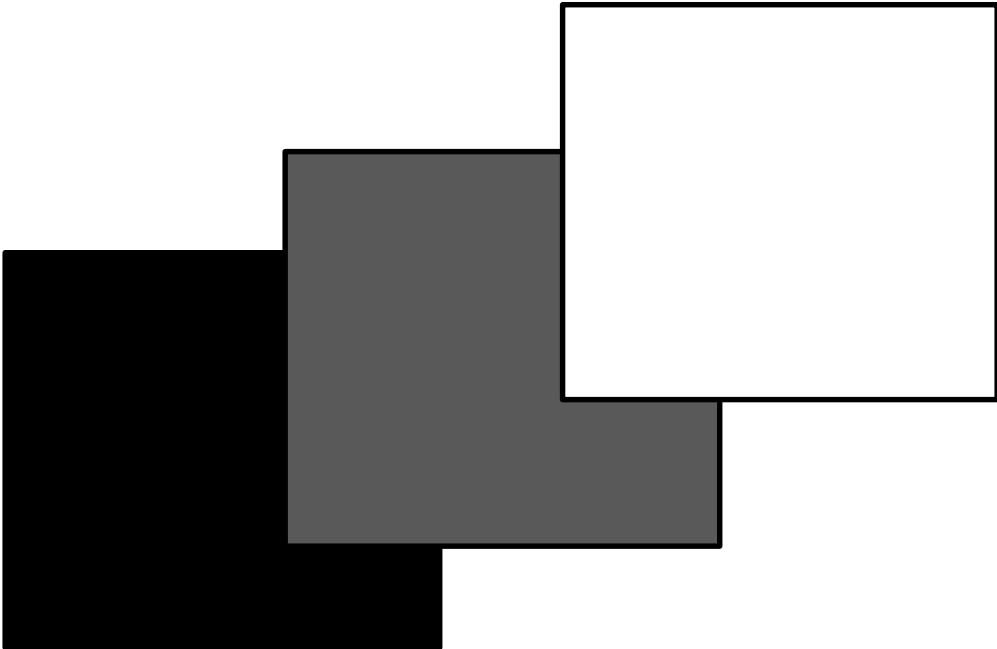




PHS's Participation and Professional Development



In June 2018, two senior members from PHD participated in the **International Fundraising Workshop, Asia 2018** at Bangkok, Thailand



The Managing Director of PHD along with other member, attended the **5th Public Health Conference** that was held in Bangkok, Thailand during July 2018



PHD sent four of its member to participate in the **Monitoring Evaluation & Learning Training** organized by MDF in Thailand during August 2018



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